

For release on December 7, 2016

TOYOTA LAUNCHES THE NEW COROLLA ALTIS



This December, Toyota launches a bolder and more prestigious sedan aimed to make it to every customer's A-List. First introduced in 1966, Toyota gives the world's best-selling car an impressive upgrade that will definitely exceed customer's expectations. With the said model celebrating its 50th year anniversary this 2016, it is clear that customers have long valued the Altis' reliable, safe and trouble-free characteristics -- making it earn a reputation of being a car loved by many. Given that the Corolla Altis is a vehicle that moves with its time, this new model now combines the same trusted features along with an elegant and sporty new design elevating it to a top-class level.



In the New Altis, one will instantly notice its more advanced look and dynamic sporty design compared to the previous model. Its bolder appearance now emphasizes its wideness boosting its stability while commanding a strong presence on the road. The New Altis expresses a smoother finish in all angles as seen in its new front bumper & grille and overall rear design. Moreover, the Corolla Altis now carries a new look on its headlamps plus daytime running lights showing the vehicle's overall advancements. In addition, the said model now has a more premium appearance for its wheel design and a new interior color, Flaxen,

completing the Corolla Altis’ modern expression definitely making it to the A-List in today’s market of vehicles.

The New Altis comes in the same reliable 4-cylinder in-line 16-valve DOHC with Dual VVT-I engine which aims to achieve fuel economy, high engine output, and decreased fuel emissions. Moreover, the new model is now Euro 4 compliant, keeping the New Altis at par with global emission standards. It still maintains excellent acceleration performance from low to high speeds with its 7-speed CVT (Continuously Variable Transmission) Technology.

The 2017 Corolla Altis has various active and passive safety features to cope with different driving situations. The new model now has cruise control, vehicle stability control (VSC) and seven airbags (driver, passenger, curtain shield, side & driver knee) to ensure the security of the driver and its passengers.

The new Altis’s exterior comes in seven (7) refined colors: Super White, Silver Metallic, Gray Metallic, Attitude Black, Red Mica Metallic and its newest shade Phantom Brown Metallic. A White Pearl color option is also available for an additional P15, 000.

The New Altis is now available in five (5) variants:

| Variant | New |
|-----------|-----------|
| | SRP |
| 2.0 V A/T | 1,318,000 |
| 1.6 V A/T | 1,074,000 |
| 1.6 G A/T | 990,000 |
| 1.6 G M/T | 934,000 |
| 1.6 E M/T | 894,000 |

The said model will be available in all Toyota dealerships on December 14. For more information on the all-new Altis, log on the Toyota Motor Philippines official website; www.toyota.com.ph or contact our Customer Assistance Center at 819 2912 or visit any of the 51 authorized Toyota dealer outlets nationwide.

#####