

*For release on September 1, 2015*

## **TOYOTA INTRODUCES NEW AVANZA**



Toyota unveils the new Avanza to local shores this September 2015. The best-selling “Compact Multi-Purpose Vehicle” (Compact MPV) has been remodelled with a variety of improvements in style and capabilities. Since it was first introduced in 2006, the said vehicle has already sold over 50,000 units nationwide proving it to be the preferred choice in its segment.

Toyota’s compact MPV sports a new engine that promises more power, improved fuel efficiency and an enhanced level of suppressing Noise, Vibration, Harshness (NVH) for a more comfortable ride. The new Avanza is presented in a 1.5 or 1.3 Liter Dual VVT-I, 4 cylinder in-line 16-valve DOHC engine that provides a maximum output of 103hp/6,000rpm, and maximum torque of 136Nm/1600-4,200rpm.

While it has become smarter on the inside, its exterior looks are equally just as advanced. The redesigned headlamps, grille and bumper have been granted a more upscale appearance that carries all throughout to its fog lamps and lower grille. All in all, it expresses a wider stance, making it more refined but still as multi-faceted and as multi-functional, what an MPV has originally been designed for. Moreover, the new Avanza now has a set of \*15 inch alloy wheels for a sportier look.



TOYOTA MOTOR PHILIPPINES CORPORATION  
Public Relations Group / Marketing Division  
31F GT Tower, 6813 Ayala Ave., Makati City 1227 PH  
(T) 02.858.8200 | (F) 02.858.8040  
Jade Marie Sison | (M) +63918 963 4304 | (E) [jademarie.sison@toyota.com.ph](mailto:jademarie.sison@toyota.com.ph)

As you step inside the vehicle, the upgrade is further emphasized as seen in its new colour interior. With darker and more sophisticated shades of \*brown and gray, the Avanza certainly aims to make the driver and passengers feel more comfortable while inside the car. Its meter gauge has also been elevated with an eco-indicator to help guide the driver for optimum fuel efficiency. For utmost convenience, the vehicle is now equipped with a \*navi-ready touchscreen display audio. As the Avanza is designed also for utility purposes, the vehicle's 3<sup>rd</sup> row seats can be now customized through its 50:50 split tumble functionality. This allows versatility by offering more cargo space for its passengers.

Just like all the other Toyota models, the best-selling compact MPV just got better with more safety features. With safety as a priority, it now carries an Anti-lock braking system with electronic brake - force distribution in all variants. Compared to its previous model, it now carries a Child Restraint System (isofix and tether anchor.)

The new Avanza is offered in several variants with a starting SRP of 667,000 PHP.

1.5G AT-	910000
1.5G MT-	869000
1.3E AT-	797000
1.3E MT-	756000
1.3J MT-	667000

The new Avanza comes in a refreshed \*\*color line-up: Nebula Blue Metallic, Black Metallic, Grey Metallic, Silver Mica Metallic, Beige Metallic and White. Visit your nearest Toyota dealership to witness the transformation of the new Avanza.

For more information on the New Avanza, log on to [www.toyota.com.ph](http://www.toyota.com.ph) or contact our Customer Assistance Center at 819 2912 or visit any of the 46 authorized Toyota dealerships nationwide.

*\*Available in the 1.5G variant only*

*\*\*colours vary per variant*

####